

FABRIZIO ZANNI

06/15/1964 - Modena

Strategic, Creative, I have created musical productions on vinyl, CD, DVD, streaming platforms and downloads for the most important Italian publishers. Specialized in the strategic marketing of the newsstand channel and in the retail collateral market main Italian newspapers and weeklies; I create national strategic marketing campaigns and launch CD collections, DVDs, vinyls. I am a Journalist and an Author, Director of Music Control and Music Fashion, two music fanzines that they come out every month on newsstands with music CDs or DVDs attached. I created and produced some of the compilation series best-selling music CDs in the country in collaboration with www.saifam.com

President of RCO EUROPE SRL -

RCO EUROPE is an entertainment company in which brands, companies, creatives, managers and catalogs have merged of products that have become leaders, from 1987 to today, in over 140 countries around the world. We are globally specialized in creation, production, distribution, licensing and marketing of entertainment content, across all current and emerging media and platforms. The fully integrated company is at the forefront of every aspect of the entertainment sector: from cinema to TV, from streaming to digital distribution. We offer a support to companies by developing Creativity, managing the Consumer Product and Licensing areas, offering us how distributors and mediators in the acquisition and exploitation of multi-channel rights.

I have shares in various consultancy and marketing companies in various fields.

I'm Emiliano, I live with Simona and Snack, a Jack...terrible!